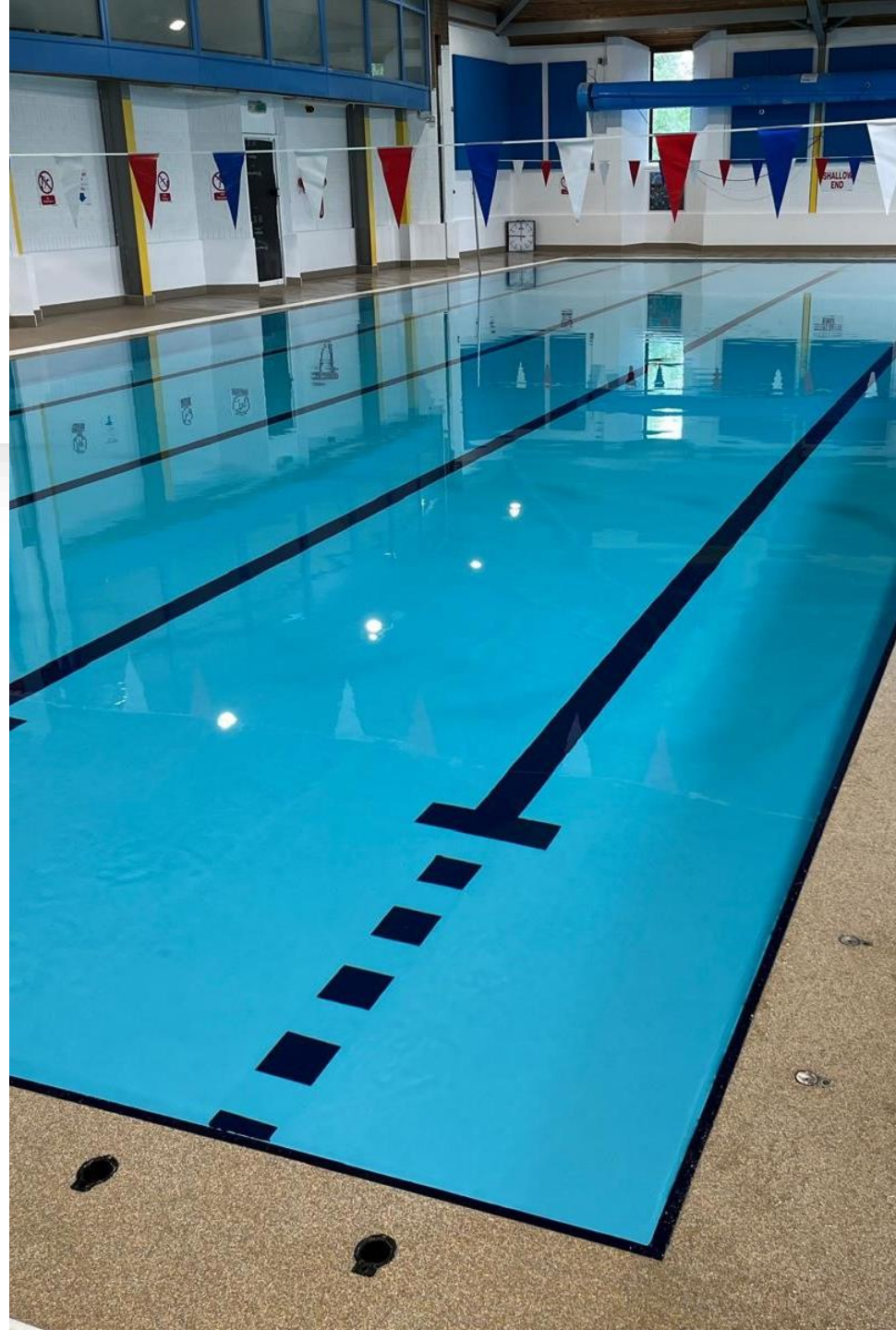


'On the Move'
*A Framework for Leisure
Activity in Cornwall 2024-2034*

CALC September 2024

Purpose of the Framework

- To provide an approach to support leisure activity across Cornwall, over the next 10 years and beyond.
- Focus specifically on the public leisure facilities, but the principles will aid any leisure activity developments moving forward.



Criteria

A place-based assessment. The criteria focuses on the need of an area and the future planning.

A facility assessment. The criteria uses data from the Built Facility Strategy.

Why do we need the Framework

- To aid targeted work across Cornwall.
- To support a strategic plan for Cornwall, working closely with wider strategic ambition for place; new builds, decentralisation.
- The framework will support partners to work with disadvantaged groups and identify future investment opportunities.

Decentralisation

- Increase localised involvement by working with operators and communities to develop solutions to the challenges they face, and in leading, and owning those solutions.



Case Studies

Carn Brea Leisure Centre

- Aging centre/decommissioned athletic track
- CoF and CiL Funding
- Lease to freehold plans

Launceston Leisure Centre

- Capital investment from CC to Trust
- Locally run centre
- Extension and development plans
- Now making a profit

Saltash Leisure Centre

- Positive and fully supportive community
- GLL and CC in partnership
- Other CC services creating a community hub
- Investment in changing rooms
- Membership increased
- Test bed for Cornwall, potential CIC within 10 years



'Get our Children Swimming' Campaign

- Pilot with Active Cornwall.
- 31% of our children leave year 6 unable to swim 25m.
- Challenges for schools around transport, resource to support.
- Targeted approach to schools with the highest levels of free school meals.
- Backed by our Leisure Operators.
- Funding to be secured for transport.



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Questions?