

## 2025 Annual Action Plan - [Thanckes Park](#)

### Strategic Aim

To transform communities through tennis by making it relevant, accessible, welcoming, enjoyable and inspiring.

### Objectives

#### PARTICIPATION:

To grow and diversify the number of community users and maximise court hours/usage

#### PROMOTION:

To elevate the visibility of the park courts through effective marketing strategies and to raise community awareness

#### PROGRAMMES & INCLUSIVE TENNIS:

To offer a wide range of programmes to cater for all ages, stages and interests within the local community

#### PEOPLE & WORKFORCE:

To expand and diversify the workforce by recruiting and developing a team that includes, where & when appropriate, tennis leaders, activators, coaches and volunteers. Ensuring SG standards are also met.

TACTICS AND INTERVENTIONS	WHO	WHEN	RAG
<b>Participation &amp; Promotion</b>			
Set up & deliver successful <a href="#">Free Park Tennis</a> (FPT) sessions	MS (supported by KE)	Spring	
Organise a <a href="#">Big Tennis Weekend</a> (Open Event) to be delivered in Spring to coincide with FPT launch.	D&L Com'	Spring	
Website to be reviewed and updated on a regular basis.	TC Support Officer (supported by KE)	By end of year	
Social media posts scheduled throughout the year. Utilise council promotional avenues as and when appropriate to increase awareness of the courts.	TC Support Officer	Ongoing	
Use promotional assets on <a href="http://www.mytennistoolkit.com">www.mytennistoolkit.com</a> particularly focussing on imagery associated with park players, Open Court & Free Park Tennis.	TC Support Officer	Ongoing	
Retain existing pricing structure of membership and P&P.	D&L Com' / TTC	January	
<b>People &amp; Workforce</b>			
Meet with FPT Activators to establish what this programme will look like, responsibilities and when it will commence.	MS	February/March	
Recruit a local coach to ensure an offer that meets a diverse audience 'something for everyone'.	D&L Comm' / TTC (supported by KE)	End of year	
Continue to recruit FPT Activators to ensure sustainability of sessions.	D&L Com'	End of year	
<b>Programmes &amp; Inclusive Tennis</b>			
Schedule monthly LTA/TTC catch ups until launch event, bimonthly thereafter to coincide with Council Development & Localism meetings. Include maintenance updates as standing agenda item	KE	January	
Create a collaborative approach locally to inclusive tennis giving as many people as possible the opportunity to play.	ALL	End of year	

Increase awareness of wheelchairs across the community, in particular local schools.	D&L Comm'	End of year	
Identify a local community group who may be interested in engaging with <a href="#">LTA SERVES</a>	MS & KE	End of year	
<b>Safeguarding</b>			
Ensure the LTA park safeguarding poster is displayed courtside <a href="#">safeguarding-standard-park-site-poster-a4-2022_02.pdf</a>	MS / PG	February	
Review Safeguarding at monthly & bimonthly catch ups	ALL	Ongoing	
Attend online & f2f LTA forums when they are offered.	D&L Com' / Council Staff	Ongoing	

## **KEY**

**KE = Kim LTA**

**MS = Clerk**

**D&L Com' = Development & Localism Committee**

**TTC = Torpoint Town Council**

**PG = Operations Manager**

### **January meeting notes & actions:**

- MS to contact Tom W directly to gauge interest in offering some coaching activity. If positive encourage his engagement with open weekend.
- MS to send KE schedule of Council meeting dates.
- KE to introduce MS to Elise (Health & Wellbeing Coordinator) from South Devon Tennis Centre.
- KE to introduce MS to new Devon [Open Court](#) Lead when appropriate. Open Court Lead post in Cornwall is currently vacant.
- KE to attend Thanckes Park celebration event on 18<sup>th</sup> Feb.
- KE to clarify updated SERVES offer following current review.
- CCC given TTC autonomy to manage overhanging trees.
- Maintenance is going well and will be carried out as part of council work programme.
- Court surface issues now rectified following visit from Blakedown.