



**Torpoint Artists Collective (TAC CIC)**  
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16th January 2025

**Torpoint Town Council**

1-3 Buller Road  
Torpoint  
Cornwall  
PL11 2LD

FAO Gary Davies, Tony Walsh and members of Torpoint Town Council,

**Subject: Collaboration Request to Develop an Arts, Culture, and Creative Industries Strategy for Torpoint**

On behalf of Torpoint Artists Collective (TAC), we are writing to propose a collaboration with Torpoint Town Council in leading the development of a comprehensive Arts, Culture, and Creative Industries Strategy for our town. As a new social enterprise established in 2024, TAC is committed to a pathway towards nurturing creativity, cultural engagement, and community pride in Torpoint and its surrounding areas.

We envision this strategy as a transformative blueprint for Torpoint, addressing a growing need to enhance the town's cultural offer and creative potential. This proposal is inspired by successful initiatives such as Newquay's recent cultural strategy project, and we are eager to follow their example by commissioning a consultant to undertake a detailed mapping exercise as the foundation for our own strategy.

**Project Overview and Objectives**

The proposed strategy will:

1. **Commission a Consultant:** Exploring using the Community Capacity Fund (TBC) we would engage a consultant to map existing cultural assets, identify key organisations, businesses, and initiatives, and highlight gaps and opportunities within Torpoint's cultural fabric.
2. **Stakeholder and Community Engagement:** The consultant will lead a robust engagement process to ensure the strategy reflects the needs and aspirations of residents, businesses, community groups, and visitors. This will involve establishing a diverse and inclusive steering group to guide the project.
3. **Deliver a Five-Year Strategy toward 2030:** The culmination of this work will be a five-year Arts, Culture, Events, and Creative Industries Strategy. This document will provide a roadmap for:
  - Developing studios / venues / arts spaces
  - Establishing a cohesive cultural calendar featuring festivals and public events.

- Creating a skills hub and talent development scheme to link young people and schools with real-world opportunities in the creative industries.
- Strengthening partnerships within the town and beyond, connecting Torpoint with the Rame Peninsula, Plymouth, and Cornwall's broader cultural ecosystem.

### **Alignment with the Torpoint Neighbourhood Plan**

The Torpoint Neighbourhood Plan (2010-2030) highlights a need to improve arts and cultural facilities, with 15% of respondents identifying a poor level of provision. The plan also identifies "potential to develop an improved role for the arts in the town." TAC seeks to act as the "spark" to realise this potential, collaborating closely with the town council and other stakeholders.

### **Proposed Collaboration**

We invite Torpoint Town Council to partner with us by supporting TAC's leadership in this initiative. By working together, we can:

- Leverage funding as TAC CIC to undertake this work leading to a report
- Embed this strategy development process within the council's priorities and plans.
- Ensure alignment with Cornwall Council's Culture Manifesto and Creative Kernow's vision for cultural growth in the region.
- Position Torpoint as a destination for arts, culture, and creativity, strengthening its identity and growing the visitor economy.

### **Additional Town Website Development Collaboration**

We understand that Torpoint Town Council has been allocated £12,500 for the development of a new website. TAC CIC would like to explore the possibility of collaborating with the council to manage and deliver the town website, including cohesive town brand - working alongside with 51 Studio who is local and advocate of TAC ambition. This approach would reinforce Torpoint's identity and demonstrate the council's commitment to creativity and culture within the community. Additionally, allocating part of these funds to this collaboration would serve as a tangible commitment to TAC's efforts in applying to the Community Capacity Fund and advancing the cultural strategy, which talks to a town brand and vision.

### **Timeline and Next Steps**

We propose to undertake this project (pending successful funding) over the course of 2025, with key milestones including:

- **Winter 2025:** Scoping, meetings and agreements on next steps, achieve funding
- **Spring 2025:** Initial meetings, consultant recruitment, and mapping exercise kickoff.
- **Summer 2025:** Stakeholder engagement, community consultations, and interim findings.
- **Autumn 2025:** Finalisation, design, presentation and publishing the five-year strategy for adoption by the Torpoint Town Council.

### **Overview**

The Torpoint Artists Collective is keen to collaborate with the Town Council and other key stakeholders to bring this vision to life. Together, we can build a stronger, more vibrant community, rooted in the arts and enriched by opportunities for creative expression and cultural engagement. We believe this strategy will not only benefit current residents but will also attract future generations and visitors, making Torpoint a beacon of creativity both locally and nationally.

We look forward to discussing this proposal and scope of working on the brand / website for the town in greater detail and exploring how we can work together to achieve these shared goals. Please feel free to contact us at your earliest convenience to arrange a meeting.

Yours sincerely,

**Matthew Pontin, Sarah Brittain Edwards, Camilla Rose, Tim Sullivan, Miranda Housden, Kathy Wray, Simon Edwards, Mandy Smith, Arthur Hamel, Carmen Wong, Dave Tetley**

on behalf of

**Torpoint Artists Collective**

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